

**Math Night Recruiting Plan**

See [www.mapsfoundation.com/coordinators-corner](http://www.mapsfoundation.com/coordinators-corner) for templates.

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| **PROGRAM INFORMATION** |

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| --- | --- |
| School District, Location |  |
| Dates |  |
| Time |  |
| School |  |
| School Contact – Name/Phone/Email |  |

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| **RECRUITMENT OPTIONS** |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Date | Who will do | Time, Notes |
| School events |  |  |  |
| Car-rider line |  |  |  |
| PTO Meetings |  |  |  |
| Staff Meetings |  |  |  |
| After-school parents |  |  |  |
| Other  |  |  |  |

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| **PROMOTIONAL MATERIALS AND OPPORTUNITIES** |

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| --- | --- |
| Facebook | Notes |
| Flyers |  |
| Weekly Email Blast |  |
| School calendar |  |
| Website |  |
| Newsletter – See Example\* |  |
| Recruitment Stickers-send home on kids. |  |

*\*Newsletter Example: “Come to Math Night for fun math activities, food, and fellowship with other families! Learn to help YOUR CHILD with math. Times at Location, Days of the week, Dates. Attend one session or all 8. Bring the whole family! Childcare available. To register call phone or return the completed registration from to your school. Website: www.mapsfoundation.com*

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| **RECRUITMENT MATERIAL SPECIFICS** |

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| Number of Flyers needed | Number of stickers needed | Clipboards, pencils needed |
|  |  |  |

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| **ADDITIONAL OPTIONS** |

|  |  |  |
| --- | --- | --- |
| Options | Yes | No |
| School will provide…( document camera, laptop, screen, projector, microphone) |  |  |
| Principal or school representative will attend/speak. |  |  |
| Incentives offered by the school to students who attend. (i.e. Popcorn) |  |  |
| Weekly door prizes. Ie. Pencils, stickers, spirit items, etc. |  |  |
| Incentives offered by the school for teachers who attend all sessions and submit completed work. (i.e. Stipends, flex time, recognition) |  |  |

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Math Night Coordinator School Representative Date